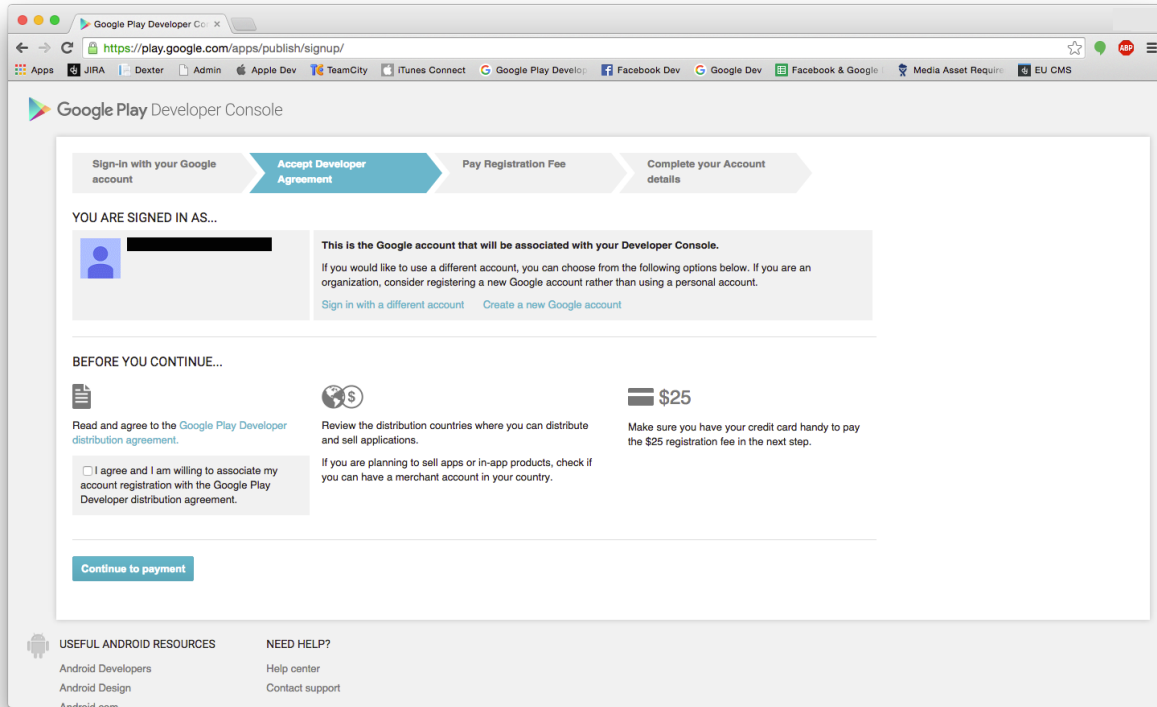


## Creating a Google Play Developer Account

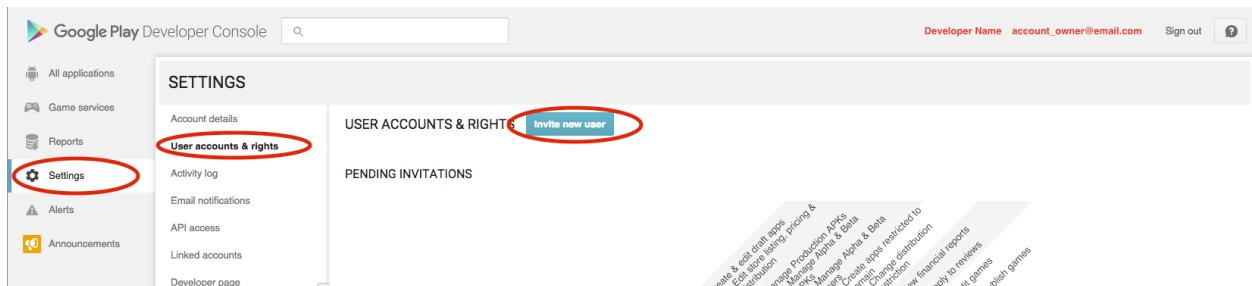
Go to <http://play.google.com/apps/publish/signup/> and follow the on-screen instructions. It's important that you are logged into the Google account that you want to be associated with your Developer console.

Note: the Developer Name you choose in the fourth step is public and displayed to customers in the Play Store. *We suggest using your organization or event name and strongly advise against using your personal name or "DoubleDutch."* For more information, please click [here](#).



## Inviting DoubleDutch as a Release Manager

To do add DoubleDutch as a Release Manager, navigate to the User Accounts & Rights page from your Developer Console. You need to be logged in as the Account Owner (the email used to register for the account). Click the "Invite new user" button.



A pop-up will open that prompts the user to invite a new user via email address. Enter [playstore@doubledutch.me](mailto:playstore@doubledutch.me) as the email and choose “Release manager” for Role.

### INVITE A NEW USER

**Email address**

**Access expiration date (optional)**

**Role**

Release manager ▼

- Create & edit draft apps
- Edit store listing, pricing & distribution
- Manage Production APKs
- Manage Alpha & Beta APKs
- Manage Alpha & Beta users
- Create apps restricted to domain
- Change distribution restriction
- View financial reports
- Reply to reviews
- Edit games
- Publish games

You will receive a confirmation email when DoubleDutch has accepted your invitation. Once the invitation is accepted, DoubleDutch is ready to distribute Android apps on your behalf. For more information, please click [here](#).